

# AlfaSight 9000™ WHOLE-BODY THERMOMETRY SYSTEM

ENVISION THE ROOT CAUSE OF DISEASE WITH
TRUE DYNAMIC MAPPING OF PHYSIOLOGICAL DYSFUNCTION

SCAN



ANALYZE



DISCOVER



# INTRODUCING THE ALFASIGHT 9000TM WHOLE-BODY THERMOMETRY SYSTEM

Grounded in the science of Regulation Thermography, the AlfaSight 9000™ provides a visible measurement of the Autonomic Nervous System, often the key to knowledge regarding the mechanisms involved in the development of disease.

The AlfaSight system provides a comprehensive assessment of the neurologically controlled terrains that often create or sustain disease environments.

It identifies multiple areas of physiological dysregulation and generates recommendations that can be used to guide treatment priorities to address the causative factors of many diseases.



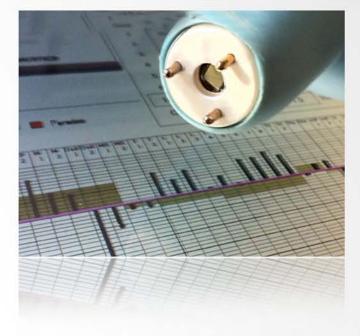
# EARLY SYSTEMIC DISEASE PATTERN RECOGNITION

Every physician makes decisions based on medical insight as well as subjective observation, often aided by anatomical imaging devices such as MRI, Mammography, and CT Scan.

Expert knowledge and proprietary mathematical algorithms enable the AlfaSight system to deliver an objective functional physiological assessment of the body's bioregulation system; all within minutes.

This new evolution of mathematical thermographic technology is the result of years of clinical case data validated with disorders such as breast disease, inflammatory disorders, and endocrine dysfunctions.

Over 40 patterns of skin temperature changes have been identified and directly correlated to clinically verified diseases.





"There is no other tool that more clearly reveals the body's ability to maintain health, than Regulation Thermography."

– Dr. Thomas Rau, M.D. www.drrausway.com

## HOW IT WORKS

Infrared measurements of skin temperatures from 90-120 body points are taken before and after exposure to a cool-ambient room temperature.

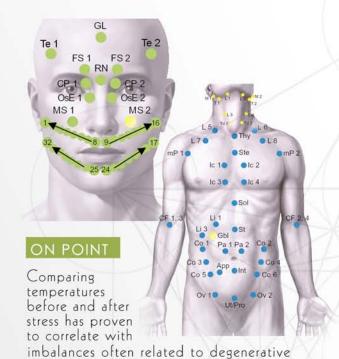
Skin temperatures determined by influences of the nervous system's innervations to the capillary beds constrict or dilate in response to the cool air.

As the nervous system reacts to the cool air, analogous to the 'fight or flight' reaction, signals travel from the spinal cord through the regional nerve ganglia that innervate the organs of that region. They continue to the skin's capillary beds, where temperatures providing organ and tissue health information can be measured.

AlfaSight measures the differences between the two temperatures taken before and after the cool air exposure. This data is compared by AlfaSight to a database of healthy patients and reveals deviations that identify patterns that are reflected in easy to understand charts and reports.

"There are lots of ways to heal, but I want to be sure I'm healing. When I have thermography done, I learn what the problem is, then I have it done again to confirm my progress. It shows me that I'm on the right road to good health."

– J. W., Thermography Patient Boston, MA



# A SAFE, ACCURATE & NON-INVASIVE WHOLE-BODY ASSESSMENT

or inflammatory conditions.

The 20-minute patient screening is safe, non-invasive, and can be easily delegated to a trained staff member. Any examination room maintained at a normal room temperature of 67°-73°F (19°-23°C) is suitable for the screening.

The overall experience is pleasant and relaxing for the patient. There's no harmful radiation, pain, or confined spaces to contend with.

The test is an excellent first step in patient care. It makes sense for children as well as adults. Patient compliance increases as they gain insight into the true underlying causes of their symptoms, and become motivated to follow through on treatment recommendations.



"Regulation physiology sits at a crucial core of most diseases, and Regulation Thermometry is the superior choice in envisioning those causes."

- Dr. Dietrich Klinghardt, M.D. www.klinghardtacademy.com

### THE ALFAVUE™ PATIENT ANALYSIS REPORTING SYSTEM

Patient data is uploaded from the AlfaSight system to the AlfaVue server. Patient reports can be viewed in minutes from any web-enabled device.

- Permanent secure online storage for all patient reports
- Separate accounts for each physician in your practice
- Online learning center for continuous training & insight
- Customized patient reports for:
  - ✓ Orthodox Medicine
  - Integrative Medicine
  - √ TCM / Chinese (coming soon)
  - Ayurveda (coming soon)

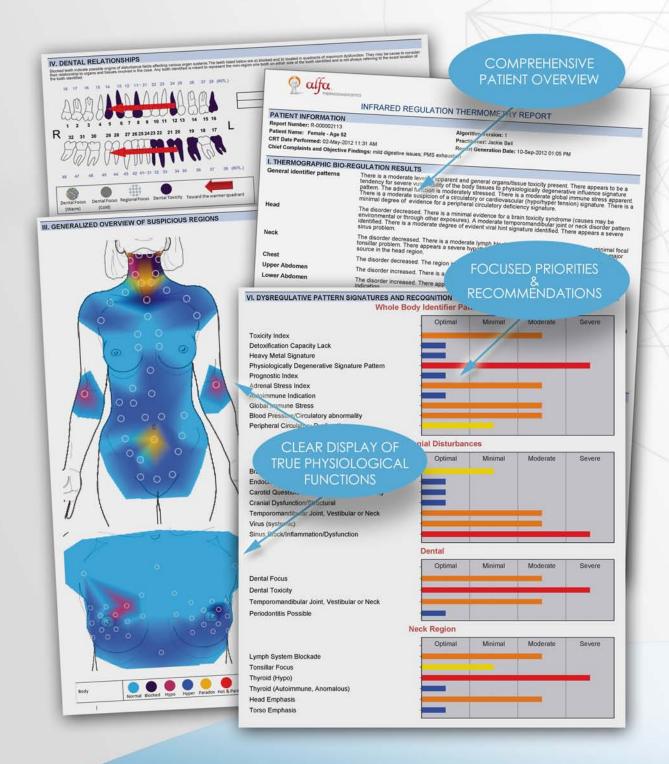




SAMPLE SCREENSHOT OF THE ALFAVUE SERVER PATIENT DATA REPOSITORY

## ALFA PATIENT REPORTS: AN ESSENTIAL TOOL

- Increases comprehension of dynamic physiology and its relationship to disease conditions, aiding clinical decision making
- Complements a focus on prevention, integrative approaches, and anti-aging medicine
- Provides empirical data that can be used to evaluate treatment efficacy and track patient progress over time



## OUR MEDICAL TEAM,

Alfa's advanced technology is supported by leaders in the fields of radiology, neurobiology, biological medicine, and infrared medical technology.

- Dr. Daniel Beilin, O.M.D. Physiologist, Doctor of Oriental Medicine, Lecturer, Founder, Alfa Thermodiagnostics, Inc.
- Dr. Petra Blum, M.D. Author, Lecturer, Leader, Regulation Medicine (Germany)
- Dr. Thomas Rau, M.D. Medical Director, Paracelsus Clinic, Center for Biological Medicine & Dentistry (Switzerland)
- Dr. Dietrich Klinghardt, M.D., Ph.D.
  Founder & Chairman of the Klinghardt Academy
  (U.S. & U.K.), Institute for Neurobiology (Germany)
- Dr. David Hickey, M.D. Nuclear Medicine Physician & Radiologist, (Texas)
- Dr. Helmut Sauer, M.D. Founder & Director of the German Association for Thermography & Regulation Medicine (Germany)

# ALFA THERMODIAGNOSTICS & REGULATION THERMOGRAPHY

#### A BRIEF HISTORY ...

1953: Dr. Ernst Schwamm (Germany) developed thermal regulation measurement.

1988: Dr. Arno Rost (Germany) develops the first charting method and disease correlation.

1990: Dr. Petra Blum (Germany) integrates computer software to analyze data and evolve parameters of disease.

1996: Dr. Daniel Beilin brings Regulation
Thermography to the U.S. (with clearing through FDA), and testifies on Early Cancer Detection to the U.S. Congress.

**2007:** Dr. Beilin and Curt Davis (CEO) establish Alfa Thermodiagnostics and continue extensive hardware & software development.

2012: AlfaSight endorsed and adopted by leaders in Integrative medicine (Dietrich Klinghardt, M.D., Ph.D. and Thomas Rau, M.D.)

2012: AlfaSight introduced to Germany, Switzerland and Austria at Medicine Week, Baden Baden, Germany.

#### CLINICAL SCREENING TECHNOLOGIES BENEFITS COMPARISON

Physician & Patient Benefits	X-Ray/MRI/CT	Infrared Camera Thermography	AlfaSight 9000™ Dynamic Regulation Thermometry
Non-Invasive	x	✓	✓
Minimizes False Positives/Negatives	x	x	✓
Sees Dysfunction Before Disease	x	✓	✓
Objective, Mathematically-Derived Reports	X	X	✓



"Physiology is the science of living systems and their dynamics.
The ability to record reactions gives us insight into the effects of the energetic, emotional, and both intra and extra-cellular functions."

- Dr. Daniel Beilin

Founder & Chief Medical Officer, Alfa Thermodiagnostics

# OUR COMMITMENT TO SUPPORT & ONGOING EDUCATION

Regulation Medicine is an exciting new field and physicians are frequently amazed by the insights they gain by approaching the body from a functional orientation. Our commitment to professional training and ongoing education will include:

- Comprehensive user manuals to get you quickly acclimated with the system and testing patients
- New-user training videos to increase understanding of bioregulation principles and systems
- Regularly scheduled webinars that present new concepts and in-depth case studies

Available soon...

- Online education modules leading to certification
- Online forum discussions to engage with your peers

"Many of our patients refer friends because they had such a positive experience. The bottom line about Regulation Thermography is that it is a true preventative care test." – Dr. Dawna L. Jones, M.D.,

FACOG, C.Hom Boston, MA





### GROWING YOUR PRACTICE

- Meet the increasing consumer demand for non-invasive screening and personalized medical care
- Conduct safe, comprehensive, in-office screening at a fraction of the cost of diagnostic tests
- Generate referrals from patients who are impressed by he extent of information the Alfa test reveals
- Create an additional revenue stream
- Easily train staff members to perform the test

PricewaterhouseCoopers projects that "the market for a more personalized approach to health and wellness will grow to as much as \$452 billion by 2015."



- "This technology is the most comprehensive evaluation of the functioning of the internal organs of the human body."
  - Dr. Michael Einsohn, D.C.
     Dallas Thermography Clinic

### FOR MORE INFORMATION

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Pioneering Next-Generation Medical Thermography





